

Poster Exhibition

22nd Annual Multidisciplinary Research Conference

Research Poster Layout – Guidelines

What is a poster?

- Visual display of results of an investigation mounted on a rectangular board.
- Used to convey research findings, project results, assignment work etc.

Layout:

- Poster size A0
- Divide the poster into areas, maybe 6 to 8; with a clear heading for each content area.

Poster Content:

- Title, Author(s), Institution
- Abstract
- Introduction (Background / Aims & Objectives)
- Methodology
- Results
- Conclusion

Recommended format:

- Text – maximum 500 words; use short sentences. Use at least a 24-point sans serif font size - choose appropriate fonts and sizes that can be easily read from a distance.
- Methodology & Results: use simple diagrams, photographs, etc - to give clear visual images of trends and relationships. Avoid tables of data - convert into graphs, pie charts etc. Avoid complex graphs; remember they are viewed quickly. Lines on graphs - max 3.
- All illustrative material must have a legend and must be self-contained.
- Imported graphs, tables etc. from different software packages may need modification.
- Viewers often look first at Conclusion - make it interesting and refer back to Aims.

Tips:

- Don't put too much on the poster – people switch off.
- Do spend time on presentation – which is just as important as the content.
- Don't use all capitals (except perhaps title). Use 1½ or 2 line spacing with short sentences and paragraphs.
- Do have an abstract or summary, to outline what you did and what you found.
- Don't assume people read from start to finish. Each section should be complete and self-explanatory.

Pictures & Printing:

- Do not use pictures unless they are high resolution; low-res pictures will not print clearly.
- E-mail a PDF and a JPEG to the printer.
- Core Print, The Mall (071 91 38521) was used in the past for poster printing. Other printers may also be available in town.