



Poster Layout - Guidelines

What is a poster?

- Visual display of results of an investigation mounted on a rectangular board.
- Used to convey research findings, project results, assignment work etc.

Layout:

- Poster Display Boards measure 120 cm (height) x 90 cm (width), approx. 4' x 3' – **size A0**
- Divide the poster into areas, maybe 6 to 8; with a clear heading for each area (see contents below)

Contents:

Recommended format:

- Title, Authors, Institution, Abstract, Introduction (Background / Aims & Objectives), Methodology, Results, Conclusion
 - i. Text – maximum 500 words; use short sentences. Use at least a **24-point type size** - choose appropriate fonts and sizes that can be easily read from a distance.
 - ii. Methodology & Results: use simple diagrams, photographs, etc - to give clear visual images of trends and relationships. Avoid tables of data - convert into graphs, pie charts etc. Avoid complex graphs; remember they are viewed quickly. Lines on graphs – no more than 3.
 - iii. All illustrative material must have a legend and must be self-contained.
 - iv. Think about using a series of numbered points linking parts of a diagram to the text.
 - v. Do not use graphs straight from texts, reports etc., they may need modification for your poster.
 - vi. Conclusion: This is often where viewers look first - make it interesting and refer back to Aims.

Tips:

- Don't put too much on the poster – people switch off
- Do spend time on presentation – which is just as important as the content.
- Don't use all capitals (except perhaps title). Use **1½ or 2 spacing** with short sentences and paragraphs
- Do have an abstract or summary, to outline what you did and what you found.
- Don't assume people read from start to finish. Each section should be complete and self-explanatory.

Pictures & Printing:

- Do not use pictures unless they are high resolution; low-res pictures will not print clearly.
- Email a PDF and a JPEG to the printer
- Core Print, The Mall 071 91 38521 is working through the pandemic via email & collection service. Other printers may also be available in town.